

Public Health in Local Government

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Context:

The Health and Social Care Act 2012

- Establishment of Clinical Commissioning Groups
- Public Health transfer to Local Authority
- Local Authority assumes responsibility for health and wellbeing
- Mandate to set up a Health & Wellbeing Board
- Health & Wellbeing Strategy



Vision

“ Our vision is that people in Suffolk live healthier, happier lives. We also want to narrow the differences in healthy life expectancy between those living in our most deprived communities and those who are more affluent through greater improvements in more disadvantaged communities.”



Public Health welcomes Health Visitors and School Nurses

- An integral part of the public health family
- Already shared agendas and aims
- HVs and SNs key to public health objectives
- Presents huge opportunities for real engagement with communities and links to wider stakeholders
- Healthy Child Programme – with public health at it's centre

Best start in life?

- 1:6 children live in poverty
- Around 50% babies breastfed
- 17% new mothers smoke
- 52% of 5 year olds are school ready



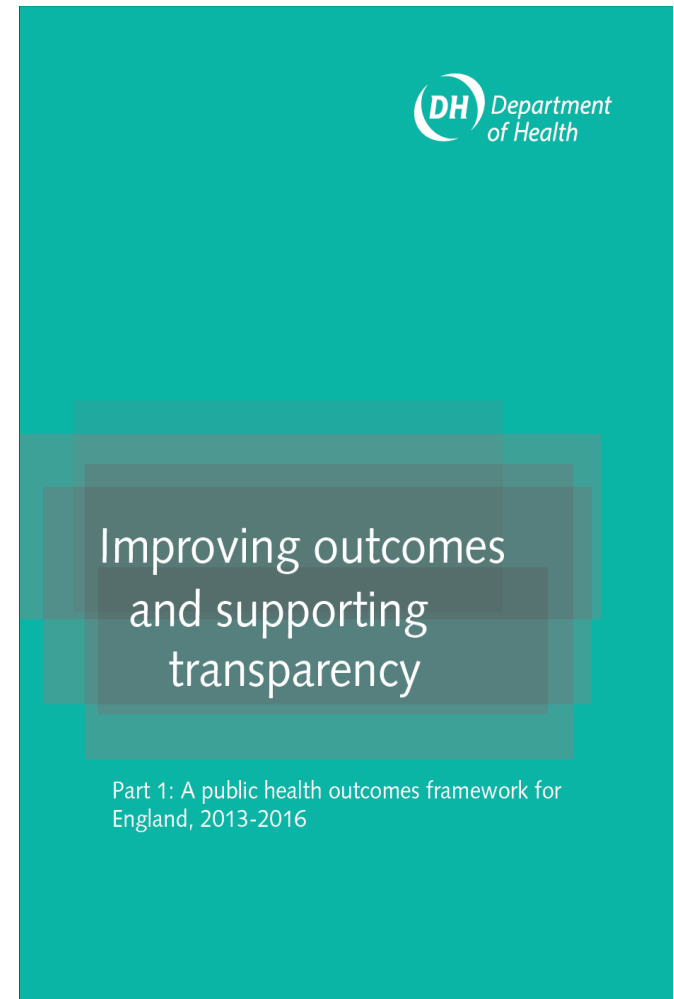
The Facts:

Compared to children in more affluent areas, those from the most deprived areas are:

- 4.5 times more likely to be absent from their lessons
- Performing 26% lower at Early Years Foundation Stage (at age 5)
- Performing 70% lower at GCSE level (at age 16)
- A third more likely to be obese
- Three times more likely to be a teenage parent

The Public Health Outcomes Framework

- Improving the wider determinant of health
- Health improvement
- Health protection
- Healthcare public health and preventing premature mortality

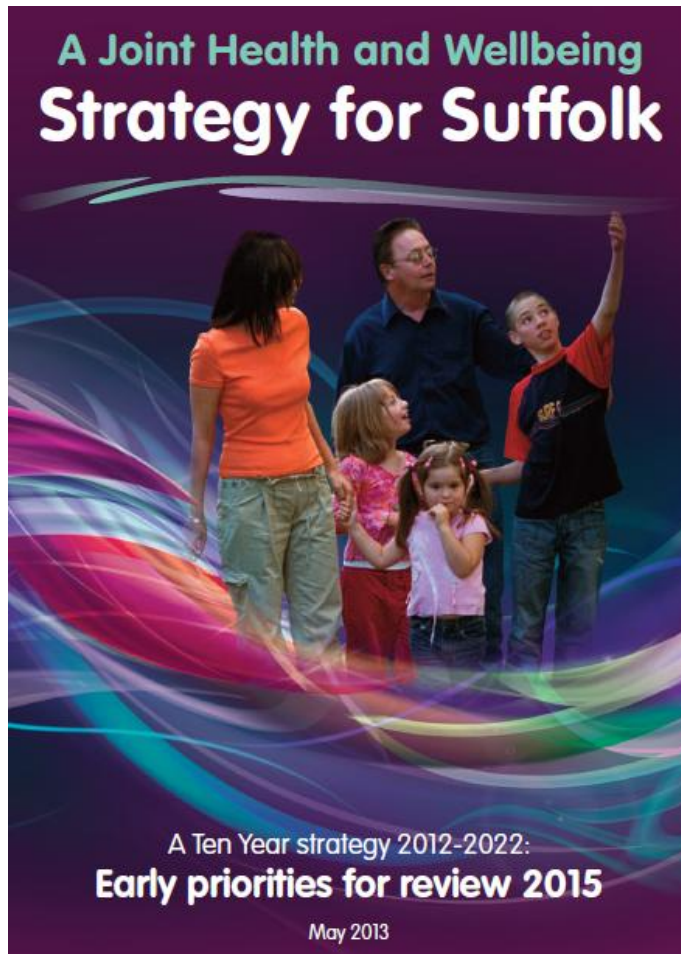




Are we sitting comfortably?

A story of health in Suffolk

Health and Wellbeing Strategy



- Launched June 2013
- Owned by the Suffolk Health & Wellbeing Board
- Part of a ten year vision
- Four key themes

Four priority areas:



Every child in Suffolk has the best start in life

Suffolk residents have access to a healthy environment and take responsibility for their own health and wellbeing





Older people in Suffolk age well and have a good quality of life

People in Suffolk have the opportunity to improve their mental health and wellbeing



Building Community Capacity

- In 2012 public health and Mid Suffolk & Babergh District Councils led a pilot project to establish a framework for public health to work with the county council and district councils, through elected members to facilitate local delivery of the Health & Wellbeing Strategy and the Public Health Outcomes Framework.
- We investigated the use of an asset based approach to helping communities help themselves
- We aimed to build a model that could be rolled out across the county

What are assets ?

- Resources that could bring about change
- People; time, skills (e.g. reading or driving)
- Things; buildings, green spaces
- Organisations
 - Formal (e.g. councils, voluntary, businesses)
 - Informal (e.g. people sharing a common interest)
- Interest and a desire to bring about change
- Practical skills, capacity and knowledge
- Passions and interests that provide energy for change
- Networks and connections in a community (social capital) including friendships and neighbourliness
- Effectiveness of local community and voluntary associations
- Resources of public, private and third sector organisations available to support a community

Our approach: underlying principles

Our aims are to:

- Gather intelligence and information about the two communities to establish their assets and vulnerabilities
- Establish what is important for these communities so that as partners we can build more meaningful relationships and greater credibility
- Enable new local solutions and help build on the existing assets and things that are already happening to make them sustainable

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