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| Health Visiting Programme  Weekly News |
| Issue 36 : 24th July 2013 |

Many of you may have already seen the clip from the Huffington post which has already been viewed by thousands and as Margaret Holtz from ECCH has said this is why we should absolutely listen to clients to support service and national change and this clip is “the art of youth expression”.

If you haven’t already seen this please click on the link below and watch and listen - it’s very good. Please encourage your teams, colleagues, student HVs, and pre-registration students to watch this and discuss. This is powerful as it is the patient’s voice and their story and it may be of use to for teaching with students and equally for discussion with clients and other professionals.

<http://www.huffingtonpost.ca/2013/07/05/hollie-mcnish-breastfeeding_n_3552062.html>

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**East of Eng HV prog@HealthVisitors**

We are now up to **112** followers which is excellent. Keep on following for some more updates!

**Hollie McNish, Poet Shamed By Breastfeeding In Public, Has The Last Word (VIDEO LINK)**

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| http://images.gv-c.com/147/Images/133/6cs-live.gif | |
| **6Cs Live! Story of the Month**  We wanted to let you know about our new and exciting **Story of the Month** competition, in partnership with Nursing Times online.  This is your chance to really shout about the great work that you or your team is doing that underpins the values of the 6Cs – and what’s more, if you win you will be featured in Nursing Times online and 6Cs Live! Communications Hub.  So please take the time to fill in the short entry form on the 6Cs! Live Communication Hub – it’s not too long and time consuming we promise.  [**Click here**](http://response.gv-c.com/Mail/Click/147?a=1DF9B2D9B4205364CB1B93815509E5B7&r=577E5ECF0D0C1D8119322B03E8156559) to find out more and access all the information you need.  Each month the entries will be reviewed by four judges, Matthew Hodson (COPD Nurse Consultant at the Homerton University Hospital, London), Sam Sherrington (Head of Nursing and Midwifery Strategy at NHS England), Jenni Middleton (editor of Nursing Times) and Matt King who is a lawyer, professional speaker, charity campaigner and 6Cs Live! Patient Champion.  The deadline for August entries is **Friday 2nd August** so you’ve still got a chance to be our first winner of ‘Story of the Month’.  We look forward to hearing from you and good luck!  If you have any questions please [email](mailto:nhscb.sixcslive@nhs.net) us.  **6Cs Live! Team Don't forget to make your 6Cs Live! pledge:** [**www.6cs.england.nhs.uk**](http://response.gv-c.com/Mail/Click/147?a=6B6F6A7CDFEAC8486365B1A9EFC981BE&r=577E5ECF0D0C1D8119322B03E8156559) | [Download the strategy and vision for nursing, midwifery and care staff](http://www.england.nhs.uk/wp-content/uploads/2012/12/compassion-in-practice.pdf) |

**Spreading the word more widely - sharing practice**

**Observing practice through clinical observations**

Much of the literature from the department of health guides us in how to prepare practitioners for the transformed service but how do we monitor the theory and training up-skilling practitioners is embedded within practice.

At CCS we are currently piloting ‘practitioner observations’, to facilitate awareness of practice. An assessment tool has been devised which is comprehensive with a reflective focus to enable the practitioner to develop through self-awareness. It focuses upon strengths as the whole purpose is about increasing the confidence through developing practice. Another essential part is to identify gaps in knowledge of care packages, theory, practice or training. The design is linked to the KSF core dimensions to enable staff to clearly evidence at appraisals. The tool addresses quality measures referring to NMC standards, record keeping and trust policies as a way of raising awareness and driving quality standards. Prior to the observation the standards and tool is discussed and a questionnaire is completed which will be re-evaluated a year later to enable us to audit the affects.

**Benefits for Practitioner**

* Identify and evidence good practice
* Enable practitioners to become champion practitioners
* Support practitioners with clinical practice delivering the healthy child programme
* Identify and evidence if the practitioner requires training
* Develop personal targets for the next observation
* Increase confidence through demonstrating good practice and receiving positive feedback
* Enable practitioner to reflect upon practice and be reflexive

**Benefits to CCS**

* Support workforce
* Consistent standards raising profile of health visiting service
* Supporting recruitment and retention

## **Building Community Capacity Conference**

* Linking performance and appraisal
* Identify practitioners requiring support and training and developing action plans to fulfil gaps in practice

**Gains so far**

Although in its infancy, the benefits to the practitioner following feedback have been clear in relation to developing and sustain best practice.

For further details please await publication.

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The keynote presentations from the Building Community Capacity event are now available on the health visiting website and can be viewed here:

<https://www.eoedeanery.nhs.uk/page.php?page_id=2769>

Photographs from the event and additional presentations will be made available soon.

**Information – how to join Twitter and start tweeting!**

Please see below some basic steps for setting up an account on Twitter. It is worth noting that you can create more than one account by using separate email addresses (e.g. personal and professional).

1. Go to [www.twitter.com](http://www.twitter.com/)
2. Click on: Join or Sign up
3. Follow the steps to create a free Twitter account.
4. Choose your own username.
5. Choose your own password. You must type 6 letters or numbers.
6. Type in your email address.
7. Prove you are a human (type the letters you see in the word verification box).
8. Accept the terms (Twitter users must be at least 13 years old). That's it!

The HEE Communications Team has prepared the following PowerPoint presentation on using Twitter in a professional capacity:



As well as a Prezi presentation which can be found here: [ow.ly/ly7nZ](http://t.co/BraMYaTno7)

For further advice on professional Twitter etiquette, you may also be interested in the Guardian’s Top 10 Tips for NHS Tweeters:

<http://www.guardian.co.uk/healthcare-network/2013/feb/18/ten-top-tips-nhs-tweeters>



## **Contacts**

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**Please** ensure you get your article in to us in plenty of time.

The sharing practice article contents that we have received so far have been excellent, and will all be available on our website from next week. Details of the next 4 scheduled articles listed below:-

**1 August - Peterborough**

8 August - ECCH

15 August – Norfolk

22 August – Suffolk

Articles of **up to** 200 words in Word format highlighting an innovation or area of good practice (including contact details) are to be sent to Sophie Lakes, [sophie.lakes@nhs.net](mailto:sophie.lakes@nhs.net) by the Wednesday

## **Reminder – Spreading the Word More Widely – Sharing Practice**