

WELCOME



Pauline Watts

Professional Lead

Department of Health

1 December 2011

A Call to Action One Year On and What's Next?

Pauline Watts
Professional Officer for Health Visiting
1st December 2011

Progress To Date

The new service

- Health Visitor Implementation Plan
- Twenty early implementer sites (EIS) were launched March 2011, additional 6 join in August 2011
- Building Community Capacity
- Education frameworks published
- Research projects procured

Raising the profile

- Stakeholder activity
- Highly visible leadership for the programme through creation of a new Health Visitor Taskforce
- Joint work with DfE on Foundation Years guidance and tools for parents, service commissioners and providers
- National DH/CPHVA road-shows

Leadership, Governance and performance

- Prioritisation of health visiting provision at regional and local level
- Establishment of PCT Cluster Nurse Directors
- Monthly meeting of SHA health visitor network



Progress To Date



Increasing the numbers

- National recruitment drive
- Nationally, we expect to train more than 1,800 health visitors in 2011/12, an increase of 1,300 over 2010/11

Mobilising the profession and partnership

- CPHVA Roadshows
- Call to action events hosted with NHS Institute
- Visits to all SHAs by Health Visitor Programme team
- Stakeholder Forum

Communications and media

- Range of articles in professional journals and web sites.
- A greater breadth and depth of engagement with practitioners, training bodies, service providers and commissioners
- In October 2011, in partnership with the NMC, we will write to all registered health visitors, making them aware of the new opportunities for the profession and inviting them to come back to practice if they have left the profession.

Forward Look: Supply & Demand

Supply

- Fill rate on commissions and ‘filling the gap’
- Placements/Practice Teachers
- Consideration of guaranteed employment
- International recruitment
- Enhanced recruitment and selection process tools
- Career Events/Marketing
- Career framework development
- Recruitment Questionnaire
- Retention of staff
- Flexible retirement and pensions

Demand

- Jobs for 540 newly qualified HVs
- Gearing up for expansion



Forward Look: System



- Commissioning over NHS transition to 2015
- Commissioning framework
- Preparing for 2012 Operating Framework
- Performance management /MDS
- Tools and guidance
- Use of technology

Cross Government

- Families
- Foundation Years
- Joint work with DfE – Review of children at 2 years

Forward Look: Service Transformation and Health Improvement



- BCC National Roll Out
- Sharing good practice/Peer review
- Access to learning materials
- Pathway development
- Early Implementer Sites – Assessing success and further sites
- Leadership
- Joint Training
- Telling the Story – Narratives
- Outcomes – Public Health outcome framework and Health Visitor Outcomes



Forward Look: Partnership and Engagement



- Strengthening relationships and connecting people
- Strengthen relationship between PCT Clusters (Nurse Directors) and GPs
- Delivering and supporting development forums
- Commissioner, practitioner mobilisation
- Working with key partners and organisations
- Road shows and speaking engagements
- Journal articles



Kathy Branson

Head of Education and Development

NHS East of England Multi Professional Deanery

1 December 2011

Kathy Branson

Head of Education & Development
HV *Programme* Implementation Lead

Delivering growth and
transformation in health visiting



Tales from the Sudan



Tales from the Sudan



Tales from the Sudan



Tales from the Sudan



Tales from the Sudan

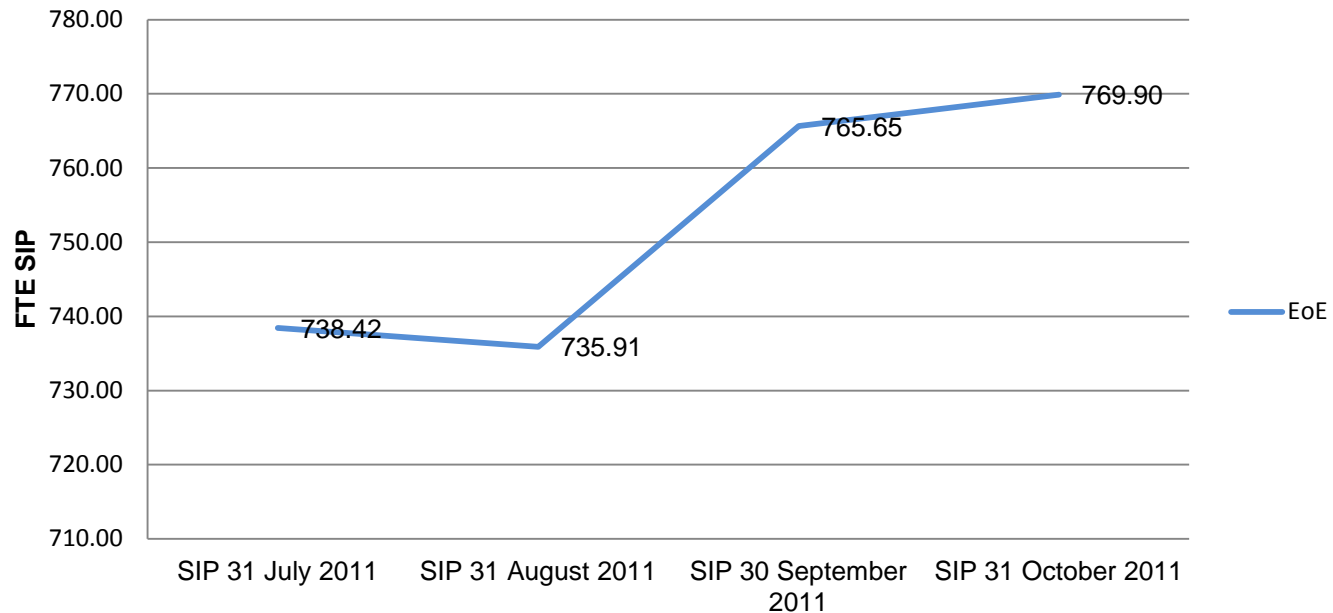


Changing from now to the future!

- Reducing numbers of HVs
 - Model of 'reactive' service
 - Commissioning by block contract and inputs
 - 'Disconnect' between learning & service
- ➔• Increasing numbers of HVs
 - ➔• Service offer based upon early intervention
 - ➔• Commissioning for outcomes and best practice
 - ➔• Better alignment between learning and service leading to a 'learning organisation'

Increasing numbers of HVs

NHS East of England Local Data Collection Staff in Post

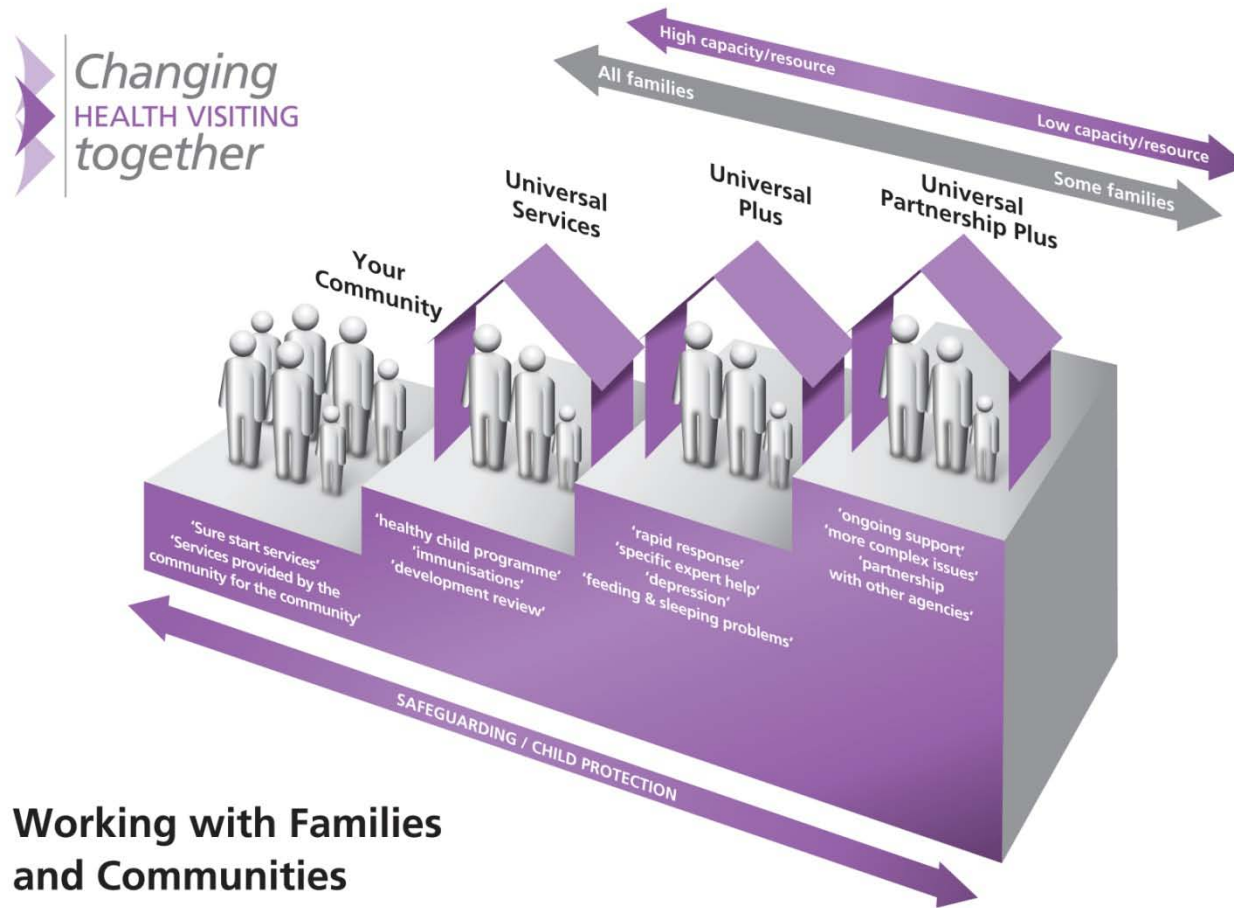




And more to come.....

- You are still here!
- You are one of our 52 newly trained HVs this year!
- 222 Students in training
- 5 RtP students in training
- 37 RtP expressions of interest since October
- 51 expressions of interest in HV training direct to website since October

Proactive Service model



**Working with Families
and Communities**



EIS – Paving the Way

Cath Slater - Children's Universal Services,
Hertfordshire Community NHS Trust

Julia Whiting - Community Children's Services,
Norfolk Community Health and Care NHS Trust

Commissioning Framework

- Six month Department of Health project led by us
- Piloted in Suffolk and Peterborough
- PbR style commissioning framework – 1st of its kind for health visiting
- Development of best practice pathways

Proactive Practice



East of England
Directory for Innovation

East of England Health Visiting
Directory for Innovation



Aligning learning with service

- Competency Passport
- RtP Framework
- CPT and mentorship guidance
- Regional HV curriculum
- Regional offer for NQ Hvs
- Regional offer for all HVs



Celebrate the Success

- Health Visitor of the Year
- New Health Visitor of the Year
- Health Visiting Team of the Year
- Best Practice Directory Launch



Lunch

1 December 2011



Tessa Sanderson

‘The Path to glory’

1 December 2011



- **6 Consecutive Olympics
1976 – 1996**

- **Olympic Gold**

- **3 Commonwealth Golds**

- **World Cup Gold**

- **OBE MBE CBE**

TESSA SANDERSON CBE

Inspiration



DAME MARY PETERS

MUHAMMAD ALI



SONIA LANNAMAN



MY COACH FOR 30 YEARS



WILF PAISH



OLYMPIC GOLD 1984



TSFA



**DETERMINATION
DESIRE
COMMITMENT
TEAMWORK**

UK ATHLETES



BELIEF IN YOURSELF

FIND THAT OPPORTUNITY

Tessa Sanderson CBE



TESSA SANDERSON C.B.E.
OLYMPIC GOLD MEDALLIST JAVELIN

**CHASE YOUR DREAM AND FIND
YOUR OWN GOLD MEDAL!**